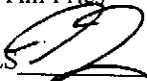


PROGRAM NAME/SPONSOR: East/West Eye Conference 2010

REVIEWER: Dr. Tim Fries

SPECTACLE HOURS

REVIEWERS INITIALS 

DATE/LOCATION OF PROGRAM: October 7-10, 2010 in Cleveland, OH

DATE SUBMITTED: June 3, 2010

| COURSE TITLE/# | HOURS REQUESTED | HOURS APPROVED | RECOMMENDATIONS/CONTINGENCIES |
|---------------------------------------------------------------------|-----------------|----------------|-------------------------------|
| Essentials of Dispensing – Prescription Interpretation and Analysis | 1-S | 1S | |
| Optical Math | 1-S | 1S | |
| What Teens and Tweens Want In Today's Eyecare Products | 1-S | 1S | |
| 10 Dispensing Aids You Can't Do Without | 1-S | 1S | |
| Lens Style for Your Lifestyle | 1-S | 1S | |
| Optical Jeopardy | 1-S | 1S | |
| Patient Profiles and Multiple Sales: 12-Step Strategy | 1-S | 1S | |
| Dispensing to the Elderly | 1-S | 1S | |
| PALS...The Next 5 Years | 1-S | 1S | |
| AR Treatments...The Journey | 1-S | 1S | |
| | | | |

OPTIONS FOR REVIEWER RECOMMENDATIONS:

1. APPROVE AS REQUESTED
2. DENY INDIVIDUAL COURSE WITH RECOMMENDATIONS FOR FUTURE SUBMISSIONS
3. APPROVE CONTINGENT UPON RECEIPT OF ADDITIONAL DOCUMENTATION

KEY:

SP= SPECTACLE

IC=INFECTION CONTROL

CL=CONTACT LENS

S/C/O=SPEC/CONTACT/OCULARIST

O =OCULARIST

M =MANAGEMENT

S/C=SPECTACLE/CONTACT LENS

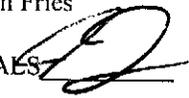
S/C/OIC=SPEC/CONTACT/OCULARIST WITH INFECTION CONTROL

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PROGRAM NAME/SPONSOR: East/West Eye Conference 2010

REVIEWER: Dr. Tim Fries

CONTACT LENS HOURS

REVIEWERS INITIALS 

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|--------------------------------------------------------------------|-----------------|----------------|-------------------------------|
| Troubleshooting Contact Lens Problems: Is It Urgent or Can It Wait | 1-C | 1-C | |
| Patient Education and Contact Lens Responsibility | 1-C | 1-C | |
| Not so Pretty in Pink | 1-C | 1-C | |
| Contact Lens Basics | 1-C | 1-C | |
| Soft Torics: Let's Go for a Spin! | 1-C | 1-C | |
| What is the "Solution" to Contact Lens Comfort Problems | 1-C | 1-C | |
| Treating the Longer Arm Syndrome with Multifocal Soft Contacts | 1-C | 1-C | |
| Kids and Contacts | 1-C | 1-C | |
| Odd Shaped Corneas and "How To Fit Them" Into Your Practice | 1-C | 1-C | |
| Silicone Hydrogels: Will You Accept this Rose? | 1-C | 1-C | |
| Blink, Blink... Success in Battling Contact Lens Dryness | 1-C | 1-C | |
| Practical Contact Lens Fitting and Application | 2-C | 2-C | |
| You Did What With Your Contact Lenses | 1-C | 1-C | |
| The Itch, Scratch and Basics of Ocular Allergy | 1-C | 1-C | |

15 C

PROGRAM NAME/SPONSOR: East/West Eye Conference 2010

28 S/C

REVIEWER:

SPECTACLE/CONTACT LENS HOURS

REVIEWERS INITIALS

DATE/LOCATION OF PROGRAM: October 7-10, 2009 in Cleveland, OH

DATE SUBMITTED:

| COURSE TITLE/# | HOURS REQUESTED | | RECOMMENDATIONS/CONTINGENCIES |
|-----------------------------------------------------------------------------|-----------------|---|-------------------------------|
| Fixing My Gaze: A Scientist's Journey into Seeing Three Dimensions (2 hrs) | 2-S/C | ✓ | |
| Neuroplasticity: How the Brain Rewires (2 hrs) | 2-S/C | ✓ | |
| Basic Refractive Status of the Eye (2 hrs) | 2-S/C | ✓ | |
| Incredible Eye – Anatomy and Physiology of the Eye | 1-S/C | ✓ | |
| Amblyopia Treatment Update | 1-S/C | ✓ | |
| Top 10 Eye Meds | 1-S/C | ✓ | |
| Top 10 Systemic Eye Meds | 1-S/C | ✓ | |
| Sports Vision | 1-S/C | ✓ | |
| Visual Acuity Testing, Techniques and Recording | 1-S/C | ✓ | |
| CPO Review | 2-S/C | ✓ | |
| CPOA Self-Assessment | 2-S/C | ✓ | |
| What is Blood Pressure All About? | 1-S/C | ✓ | |
| What Every Tech Should Know About Diabetes | 1-S/C | ✓ | |
| What Every Tech Should Know About Ocular Emergencies | 1-S/C | ✓ | |
| Diagnosis and Therapy for Visual Problems Interfering with Learning (2 hrs) | 2-S/C | ✓ | |
| Vision and Learning | 1-S/C | ✓ | |
| What is Revealed By A Visual Field? | 1-S/C | ✓ | |
| A Guided Tour through the Retina | 1-S/C | ✓ | |
| Nutrition and the Macula: It's Not Just About Carrots Anymore | 1-S/C | ✓ | |
| Ocular Anatomy – How We See for the AEP | 1-S/C | ✓ | |
| New Technology and the AEP – Gizmos Gadgets and Whatchamahoozits | 1-S/C | ✓ | |
| Taking a Good History, Ask, Look, Listen | 1-S/C | ✓ | |

PROGRAM NAME/SPONSOR: East/West Eye Conference 2010

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MANAGEMENT HOURS

REVIEWERS INITIALS _____

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| COURSE TITLE/# | HOURS REQUESTED | HOURS APPROVED | RECOMMENDATIONS/CONTINGENCIES |
|-------------------------------------------------------------------------------------|-----------------|----------------|-------------------------------|
| Optical Triage for the Optical Practice | 1-M | | |
| Patient Communication | 1-M | | |
| Everything You Need to Know about Electronic Health Records (2 hrs) | 2-M | | |
| Exploring New Technology: A case study approach to enhance diagnosis and management | 1-M | | |
| EMR's Practical Applications: Making the Last Few Pieces of Paper Go Away | 1-M | | |
| Doctor, Do You Hear Me? | 1-M | | |
| Six Ways to Build a Team that Rocks | 1-M | | |
| Answering Patient Questions in an Information Age: Technology and Education | 1-M | | |
| You Deserve a Medal for Handling Patient Complaints | 1-M | | |
| Coding the Routine and Not So Routine | 2-M | | |
| Ocular Disease Coding and Billing Options | 1-M | | |
| Special Ophthalmic Coding | 1-M | | |
| Everything You Should Know About the Law and Rules, But Didn't Want to Ask | 2-S/C/M/O | | |
| | | | |