

PROGRAM NAME/SPONSOR: East/West Eye Conference 2011

REVIEWER: Dr. Timothy Fries

SPECTACLE HOURS

REVIEWERS INITIALS _____

DATE/LOCATION OF PROGRAM: October 20-22, 2011 in Cleveland, OH

DATE SUBMITTED: June 7, 2011

COURSE TITLE/#	HOURS REQUESTED		RECOMMENDATIONS/CONTINGENCIES
Custom Lens Designs – Best for the Patient and Practice	1-SP		
Prism That Dirty 5 Letter Word	1-SP		
The Expanding Free Form Family...Better Lenses Just Got Better	2-SP		
Optometric Math	2-SP		
Optical Screws Unlimited	1-SP		
Refractive Reactions	1-SP		
Profile for Success – The Opticians Checklist	1-SP		
5 Ways to Make Sunwear Important to Your Patients	2-SP		
Dispensing Standards for Beginners	1-SP		
Eyewear Wants and Needs of Today's Kids	1-SP		
Education in Magnification	1-SP		
Communicating the Value Difference in Frames	1-SP		
Latest and Greatest in Frame Designs	1-SP		
Checklist for Avoiding Refractive Rechecks and Eyewear Remakes	1-SP		

Total Spectacle – 17 hours

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SPECTACLE/CONTACT LENS HOURS

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COURSE TITLE/#	HOURS REQUESTED		RECOMMENDATIONS/CONTINGENCIES
What Every Tech Should Know About Diabetic Patients	1-S/C		
Understanding the What and Why of the Eye	2-S/C		
Optometric Instrumentation	1-S/C		
The Diagnosis and Treatment of Visual Fatigue Syndrome	1-S/C		
Topography Basics	1-S/C		
Optometric Medical Prescription	1-S/C		
Optometry and MS	1-S/C		
Test Results: What Do You Think They Mean	1-S/C		
Patient History: Interview or Interrogation	1-S/C		
Children's Vision: More Than Just 20/20	1-S/C		
When Wet is Dry	1-S/C		
CPO Review	2-S/C		
CPOA Self-Assessment	2-S/C		
Oh Me, Oh My, I've Got Dry Eye	1-S/C		
If It Scratches, Don't Itch It: Review of Allergic Eye Disease	1-S/C		
Red Eye Emergencies: What Do You Do?	1-S/C		
Performing Reliable Visual Fields	1-S/C		
Eye Can See Clearly	1-S/C		
Ocular Pharmacology 101: The Medication Basics	1-S/C		
From the Body to the Eye: Common Ocular Side Effects of Systemic Medications	1-S/C		
The Emerging Role of Nutrients & Supplements in Vision Care	1-S/C		
"Whine" Tasting for Optometric Assistants	3-S/C		

Total Spectacle/Contact Lens – 27 hours

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CONTACT LENS HOURS

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COURSE TITLE/#	HOURS REQUESTED		RECOMMENDATIONS/CONTINGENCIES
Contact Lens Pre-fitting Requirements	1-CL		
Sorting Out Contact Lens Solutions	1-CL		
Techs Role in Contact Lens Complications	1-CL		
Who Cares About Contact Lens Care	1-CL		
Everything You Wanted to Know About Contact Lenses But Were Afraid to Ask	1-CL		
Contact Lenses that Twist and Turn: Contact Lenses for Astigmatism	1-CL		
Understanding the Contact Lens	2-CL		
Bifocal Contacts: Do They Really Work?	1-CL		
Innovation in Contact Lens Technology	1-CL		
Eye Just Wear Them Til They Hurt	1-CL		

Total Contact Lens – 11 Hours

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MANAGEMENT HOURS

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COURSE TITLE/#	HOURS REQUESTED		RECOMMENDATIONS/CONTINGENCIES
Build Your Practice – Satisfy Your Patients	2-M		
Social Media Options	1-M		
How to Neutralize a Toxic Employee	1-M		
Electronic Health Record Software Selection and Implementation	2-M		
e-Prescribing: Everything You Need to Know	1-M		
Meaningful Use and EHR Incentive Program Update	2-M		
Taking Your Website to a New Level	1-M		
Giving Your Patients the Best	1-M		
Communication Restoration: Rehab Your Words	1-M		
Momma Said There'd Be Days Like This	1-M		
Medicare Compliance	1-M		
Stress Management	1-M		
Eyecare Terminology	1-M		
Swizzle Stick Strategy: 5 Ways to Stir Up Business	1-M		
Bridging the Gap of Communicating Expectations	1-M		

Total Management – 18 Hours

OPTIONS FOR REVIEWER RECOMMENDATIONS:

1. **APPROVE** AS REQUESTED
2. **DENY** INDIVIDUAL COURSE WITH RECOMMENDATIONS FOR FUTURE SUBMISSIONS
3. **APPROVE** CONTINGENT UPON RECEIPT OF ADDITIONAL DOCUMENTATION

KEY:

SP= SPECTACLE

IC=INFECTION CONTROL

CL=CONTACT LENS

S/C/O=SPEC/CONTACT/OCULARIST

O =OCULARIST

M =MANAGEMENT

S/C=SPECTACLE/CONTACT LENS

S/C/OIC=SPEC/CONTACT/OCULARIST WITH INFECTION CONTROL