

VISION EXPO WEST 2008

OCTOBER 2-6, 2008

LAS VEGAS, NV

Board Approved Courses

Spectacle Hours

<u>Course</u>	<u>Hours</u>
Short Corridor Progressive Lenses	2-S
Understanding Refractometry	2-S
Increasing Your Revenue Per Patient	2-S
My Top 10 Troubleshooting Tips	2-S
Sunwear-O-Logy	2-S
Optical Boot Camp Level 2 – Top Gun	4-S
Eyewear Pricing Strategies	1-S
Improving Your Patient's Vision By Utilizing Izon Spectacle Lenses With Wavefront Technology	1-S
Magnify Your Future 2008	3-S
A 12-Point Primer On Polarized Lenses	1-S
Want vs Need: Creating Desire for Eyewear	2-S
Verification and Dispensing	2-S
The Effects of Light, Tints and Coatings	2-S
Taking the Wraps off Wrap Eyewear	1-S
Correcting Higher Order Aberrations with Progressive Lenses	1-S
DriverWear (R)	1-S
Eyecare Terminology	1-S
Current and Future Product Trends and Technologies	2-S
The Eyewear Wants and Needs of Today's Kids	2-S
My Top Five Tips for Increasing Multiple Pair Sales	2-S
Ophthalmic Optics	2-S
Lenses and Lifestyles	2-S
Absorption, Transmission, Tints and Coatings	2-S
Increasing Revenue Through Accessories	2-S
Geometric & Applied Optics	2-S
Plus or Minus?	1-S
Lens Design	1-S
Communicating The Value Differences in Frames	1-S
Anatomy and Physiology of the Eye	2-S

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<u>Course</u>	<u>Hours</u>
How to Become a Consultative Dispenser	1-S
I'd Love to Read the Chart: Where Is It?	1-S
Ocular Emergencies and Trauma	1-S
Triage: Not As Traumatic As You Think	1-S
How to Sell Sunwear	1-S
Understanding Freedom Technology	1-S
Why Do my Fields Look that Way?	2-S
Wavefront Abberations and Contact Lenses	2-S
What's the Latest In Lens Technology – Power Panel	2-S
Checklist for Avoiding Redos and Remakes	2-S
How to be a Sunglass Specialist-From Sales to Fabrication	2-S
Basic Spanish Skills for Spectacle Dispensing	1-S
The Glasses Were Made Right, So What's Wrong?	1-S
Prism Like a Pro	2-S
The Truth About Optical Myths, Half-Truths and Falsehoods	2-S

Contact Lens Hours

<u>Course</u>	<u>Hours</u>
Expert Management of Silicone Hydrogels	2-C
Understanding Refractometry	2-C
Good Tears, Bad Tears, and Contact Lens Dryness	2-C
Pediatric Contact Lens Fitting Pearls	2-C
How to Make Contact Lenses Profitable Again	1-C
Contact Lens Care: Problem or Solution?	1-C
Uncommon Solutions for Uncommon Rx's	2-C
Multipurpose Contact Lens Solutions and The Corneal Surface	1-C
Dry Eye and Contact Lenses	1-C
Basic RGP Lens Fitting	1-C

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Contact Lens Hours

<u>Course</u>	<u>Hours</u>
Eyecare Terminology	1-C
The Greatest Anterior Segment Disease and Medical Management of Contact Lenses Course Ever!	2-C
What We Know and What We Thought We Knew about Contact Lenses and Care Products	3-C
Soft Toric Contact Lens Fitting	1-C
Corneal Infiltrates	3-C
Contact Lens Pioneers-Secrets of The Million Dollar Medical Contact Lens Practices	2-C
Corneal Topography & Management of Irregular Astigmatism	2-C
Corneal Reshaping	2-C
I'd Love to Read the Chart: Where Is It?	1-C
Presbyopic Case Histories: My Best Failures	1-C
Contemporary Management of The Keratoconus Patient	2-C
Wavefront Abberations And Contact Lenses	2-C
Introduction To Slit Lamp Microscopy	1-C

Management Hours

<u>Course</u>	<u>Hours</u>
Managing Your Frame Inventory	2-M
How To Sell Expensive Stuff	2-M
The Good, The Bad, And the Ugly: Employer Incentives	2-M
Business Management For The Optical Professional	2-M
Secrets Of Hiring Top Talent When Your Magic Wand is Broken	3-M
The Fourteen Service Behaviors Every Practice Needs	2-M
Merchandising Magic: Increasing Attention – Increasing Profits	1-M
Profile For Success: An Optician's Checklist	1-M
Solid Marketing Techniques	1-M
Optimizing Vendor/Partner Relations-Power Panel	2-M

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Management Hours

<u>Course</u>	<u>Hours</u>
Creating Legendary Customer Service	2-M
Front Desk Do's and Don'ts	2-M
Building Communication Skills For Success In Optical	2-M
Giving Your Patient The Best Customer Service	1-M
GPS/Guarantee Patient Satisfaction	2-M
Do You Have What It Takes To Be An Optical Manager	2-M
Retail Merchandising – Power Panel	2-M
Lens Processing: How To Control Your Quality, Destiny And Profits	1-M
Retail Formulas & Financials For The Optical Dispensary	1-M
Human Resource & Physical Management	1-M
How To Increase Your AR Sales to 90%	1-M
Frame Inventory Management	3-M
Coding and Billing	1-M
Twenty Five Ways to Improve Customer Satisfaction	2-M
The Business of Eyecare – Power Panel	2-M
The Market Forces Around You – Identifying Lost Opportunities – Power Panel	2-M
I Speak: Communications Styles Analysis	3-M
Economics of Sunwear	1-M